

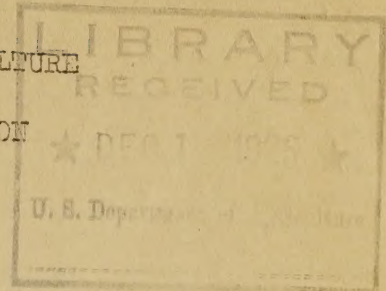
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November 1, 1926

UNITED STATES DEPARTMENT OF AGRICULTURE
EXTENSION SERVICE
OFFICE OF AGRICULTURAL INSTRUCTION
Washington, D. C.



Announcement
LANTERN SLIDE SERIES ON MOTION PICTURE FILM

Beginning December 1, 1926, the Office of Agricultural Instruction will be prepared to lend lantern-slide series on motion picture film on the 20 agricultural and home-economics subjects listed below to agricultural teachers for use in their respective States, supplementing the present loan service in standard glass lantern slides.

This service is made possible through a cooperative arrangement between the Office of Cooperative Extension Work and the Office of Agricultural Instruction.

Each slide series in film form is accompanied by descriptive titles, supplemented by either mimeographed or printed material in the form of explanatory notes, bulletins, circulars, or syllabi intended to prove helpful in the presentation of the subject illustrated.

Application for the loan of slide series in film strip should be made to the State Supervisor of Agricultural Education or direct to the Office of Agricultural Instruction, Extension Service, United States Department of Agriculture, Washington, D. C.

The borrower will be held responsible for any damage or loss to film strips while in use or during return shipment.

Film strips may be kept for a period of one week or by special arrangement they may be retained for three months from date of shipment if a definite plan of use is provided for by the individual or institution borrowing the strips. At the expiration of the time allowed, the film slides must be returned promptly by first-class mail to the Office of Agricultural Instruction, Extension Service, United States Department of Agriculture, Washington, D. C.

Owing to the great demand made upon the service for illustrative material, arrangements have been made whereby agricultural teachers or other individuals or organizations may be authorized by the Department of Agriculture to purchase prints of lantern-slide series on film strips from a commercial manufacturer at contract prices, which were arrived at as a result of competitive bids. For the fiscal year ending June 30, 1927, the contract has been awarded to the Dimeyer Studios, Inc., 259 Monroe Avenue, Rochester, New York.

The Dirmeyer Studios, Inc., however, is not authorized to sell prints of the Department lantern-slide series on film strips without the approval of the Department of Agriculture. Such approval may be obtained by filling out and returning to the Office of Agricultural Instruction, Extension Service, U. S. Department of Agriculture, Washington, D. C., a blank in which it is certified (1) that no change will be made in the subject matter of the film-slide series without the approval of the Department, (2) that credit to the Department will be retained, and (3) that no commercial advertising matter will be added or inserted in the film strips. Your order, however, should be sent direct to the dirmeyer Studios, Inc., at the same time you forward the blank requesting approval to purchase to this office. The Dirmeyer Studios, Inc., will fill your order as soon as we notify them that all conditions have been met.

Copies of the blank which should be used for requesting approval of the Department are enclosed with this notice. Additional copies may be obtained from the Office of Agricultural Instruction.

Department slide series on motion picture film now available for loan or purchase are listed below, with purchase price postpaid:

<u>Series</u>	<u>Title</u>	<u>Price</u>
24	Leguminous Forage Crops for the South.....	\$0.18
34	Green Manuring.....	\$0.18
103	The Wheat Crop.....	\$0.18
104	The Farm Water Supply.....	\$0.15
105	Farm Sewage and Sanitation.....	\$0.15
126	Selecting the Laying Hen.....	\$0.15
131	Farm Manures.....	\$0.18
135	Standard Varieties of Chickens.....	\$0.15
141	Breeds of Sheep.....	\$0.15
142	Judging Hogs.....	\$0.15
147	Control and Reparation of Cullies.....	\$0.15
150	How to get Rid of Rats.....	\$0.15
151	The Anatomy of the Honey Bee.....	\$0.15
156	Analyze your Business.....	\$0.18
158	Quack Grass.....	\$0.15
159	Plant Propagation.....	\$0.18
160	Handling Cotton.....	\$0.15
165	The Nature of Plant Diseases.....	\$0.15
166	Cotton Boll-Weevil Control.....	\$0.15
174	Milk in the Farm Home.....	\$0.15
184	4-H Camps.....	\$0.18
189	Plumbing in the Farm Home.....	\$0.15
196	Clover Production.....	\$0.15
211	Cooperative Marketing of Cotton.....	\$0.21

IMPORTANT:- The prices given include individual metal containers with blank name labels attached for each print. When 10 or more prints are ordered and individual containers are not desired, the prints can be shipped in one large container at a saving of one cent per print. Postal regulations require that shipment of motion-picture film be made in metal containers. Prints can be tinted at an additional cost of approximately one cent each.

Request for Authorization to Purchase Prints
of Department of Agriculture Lantern-slide Series on Film

Place _____

Date _____

Office of Agricultural Instruction,
Extension Service,
United States Department of Agriculture.

It is desired to purchase prints of Department of Agriculture lantern-slide series on film as follows:

Number of prints :	Number and title of series
:	
:	
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Use reverse side of this sheet if additional space is required.

It is agreed that payment for these prints will be made without unusual delay to the concern manufacturing prints from your negatives and that the following conditions will be observed:

- (1) That no change will be made in the subject matter of the film-slide series without the approval of the Department.
- (2) That credit to the United States Department of Agriculture will be retained in the series.
- (3) That no commercial advertising matter will be added or inserted in the film strips.

(Signed) _____

(Address) _____

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